



43rd ICGCM

JULY 22 – 25, 2024
CANONSBURG, PA

International Conference on Ground Control in Mining

SPONSORSHIP OPPORTUNITIES

Sponsors of the 43rd International Conference on Ground Control in Mining have the unique opportunity to network and engage with the leading consultants, regulators, manufacturers, and mine operators in ground control around the world. Take advantage of robust promotional benefits before, during and after the conference to drive your brand awareness and growth.

OVERALL CONFERENCE SPONSORSHIP – \$6,500 EXCLUSIVE

The Overall Conference Sponsor is the premier sponsor of ICGCM and will receive exclusive access to promotional benefits throughout the promotional cycle of the conference. Elevate your products, services and technical leadership as the partner of choice to hundreds of leaders in ground control in mining.

PRE-CONFERENCE:

- Monthly Posts on SME Social Media Platforms (Facebook, LinkedIn, Twitter, SME Community) relating to the 43rd International Conference on Ground Control
- Featured recognition of your company logo on all Ground Control marketing, promo and attendee emails
- Logo + recognition in Save the Date preview promotional piece mailed out to potential attendees, *if received by print deadline*
- Quarter page advertisement in a Summer 2024 issue of *Mining Engineering* magazine
- Recognition on Ground Control website with link to company webpage
- Pre-conference attendee list (contact-share opt-ins)

ONSITE:

- Two complimentary registration to Ground Control Conference
- One complimentary registration to Ground Control Golf
- 6 ft tabletop with two chairs in foyer of conference area
- Featured recognition of your logo on all signage throughout the conference – including in registration area, common space and for technical sessions
- Title Advertisement in Onsite Program Guide, *if received by print deadline*
- Announcements made throughout conference thanking Overall Sponsor
- Logo on screen between technical sessions and during coffee breaks

POST-CONFERENCE:

- Post Conference attendee list (contact-share opt-ins)
- Inclusion in thank you email to all conference attendees with link to your website
- Remain on website as past Overall Conference Sponsor until promotions for 2025, *if received by print deadline*

MONDAY WELCOME RECEPTION SPONSOR – \$4,000 *Exclusive*

Sponsor the kick-off reception for the 43rd Ground Control, as attendees, authors, speakers, sponsors and committee members gather for a fun evening of food, libations and conversation.

PROMOTIONAL BENEFITS INCLUDE:

- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Ground Control website with a link to your company website
- Ability to bring branded cups or koozies for attendees to use at reception
- Signage on bars and food stations at reception
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

TUESDAY NETWORKING RECEPTION SPONSOR – \$4,000 *Exclusive*

Sponsor the Tuesday welcome reception at Ground Control, the premier networking event for attendees to mingle at the conference. Reception will offer hors d'oeuvres and a hosted bar. Come and mingle with colleagues and friends.

PROMOTIONAL BENEFITS INCLUDE:

- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Ground Control website with a link to your company website
- Ability to bring branded cups or koozies for attendees to use at reception
- Signage on bars and food stations at reception
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

TUESDAY LUNCH SPONSOR – \$4,000 *Exclusive*

Come and enjoy lunch with you colleagues! Sponsors will receive prominent recognition through signage. This is an exclusive sponsorship, where you will be able to distribute promotional literature to all the attendees at the luncheon. SME to cover cost of luncheon and room space.

PROMOTIONAL BENEFITS INCLUDE:

- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Ground Control website with a link to your company website
- Opportunity to place promotional collateral on luncheon seats for attendees
- Signage on tables and food stations at lunch
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

WEDNESDAY GOLF EVENT + BBQ PICNIC SPONSOR – \$4,000 *Exclusive*

Sponsor the fun, infamous Ground Control Golf BBQ picnic event, taking place Wednesday afternoon!

PROMOTIONAL BENEFITS INCLUDE:

- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Ground Control website with a link to your company website
- Opportunity to place promotional collateral on tables at BBQ picnic
- Signage on bars and food stations at BBQ
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

SPONSORSHIP OPPORTUNITIES

THURSDAY LUNCH SPONSOR – \$4,000 *Exclusive*

Come and enjoy lunch with your colleagues! Sponsors will receive prominent recognition through signage. An exclusive sponsorship will be able to distribute promotional literature to all the attendees at the luncheon. SME to cover cost of luncheon and room space.

PROMOTIONAL BENEFITS INCLUDE:

- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Ground Control website with a link to your company website
- Opportunity to place promotional collateral on luncheon seats for attendees
- Signage on tables and food stations at lunch
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

LANYARD SPONSOR – \$2,500 *Exclusive*

Your logo front and center on attendee lanyards throughout the conference.

PROMOTIONAL BENEFITS INCLUDE:

- Sponsor logo along with Ground Control logo printed on all lanyards
- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Conference website with a link to your company website
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

ATTENDEE NOTEBOOKS / PENS – \$2,000 *Exclusive*

Take advantage of having your logo and company name in the hands of Ground Control attendees throughout the week!

PROMOTIONAL BENEFITS INCLUDE:

- *Exclusive:* sponsor item of your choice given to attendees at registration
- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Conference website with a link to your company website
- Logo on screen between technical sessions and during coffee breaks
- Sponsor to provide 200 items
- Post Conference attendee list (contact-share opt-ins)

For more information on sponsoring the 43rd International Conference on Ground Control in Mining, please contact:

Emma Li Salditt | Partnership Development Manager
salditt@smenet.org | +1 (303) 948-4224

TABLE TOP EXHIBIT – \$2,225 *Limited space available*

Present your company, services and products to all attendees throughout the duration of the conference. Tabletops will be set up in the main foyer area of the conference. This area is heavily trafficked and hosts the conference registration, coffee breaks, and the receptions. It is also the meeting point between all technical sessions and the luncheons.

PROMOTIONAL BENEFITS INCLUDE:

- 6 ft tabletop with two chairs in foyer of conference area
- One complimentary registration to Ground Control Conference
- Recognition of company logo on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Conference website with a link to your company website
- Logo on screen between technical sessions and during coffee breaks
- Pre-conference attendee list (contact-share opt-ins)
- Post-conference attendee list (contact-share opt-ins)

COFFEE BREAK SPONSOR – \$1,750 each

Available: *Tuesday Morning Coffee Break, Tuesday Afternoon Coffee Break, Wednesday Morning Coffee Break, Thursday Morning Coffee Break, Thursday Afternoon Coffee Break.*

Sponsor one or more of the networking coffee breaks during the 43rd Ground Control!

PROMOTIONAL BENEFITS INCLUDE:

- Company logo recognition on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Ground Control website with a link to your company website
- Ability to bring branded coffee sleeves for attendees to use during coffee break
- Ability to display/distribute small piece of promo collateral for attendees during coffee break
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

DIGITAL PROCEEDINGS SPONSOR – \$1,750 *Exclusive*

Your logo front and center on the USB Proceedings drives for the 43rd Ground Control. Attendees utilize the proceedings USB drive for many years after the conference, and it is available for purchase at the SME bookstore.

PROMOTIONAL BENEFITS INCLUDE:

- *Exclusive:* sponsor logo on USB Proceedings
- Company logo recognition on prominent conference signage
- Company logo on Ground Control marketing and attendee emails
- Company logo on Conference website with a link to your company website
- Logo on PowerPoint projector between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)

AUTHORS' BREAKFAST SPONSOR – \$1,750 *Exclusive*

Sponsor all three mornings of the Ground Control Authors' Coffee, as authors and presenters gather to review presentations and prepare for the day's technical sessions over coffee and breakfast.

PROMOTIONAL BENEFITS INCLUDE:

- Company logo recognition on prominent conference signage
- Company logo on Ground Control website with a link to your company website
- Your logo on tent cards displayed at Authors' Coffee
- Logo on screen between technical sessions and during coffee breaks
- Post Conference attendee list (contact-share opt-ins)